February 27, 2013

Contact: Mary B. Ingarra
Phone: (203) 469-5000 ext. 309 (office)
(203) 619-3696 (cell for media)
E-mail: mingarra@ctfoodbank.org

Registration Under Way for Connecticut Food Bank’s
2013 Walk Against Hunger

Additional Walk Location Added in Norwich

East Haven, CT – Online registration is now open for Connecticut Food Bank’s 2013 Walk Against Hunger, at www.ctfoodbank.org/walk. The family-fun event takes place each spring in Bridgeport, New Haven and Waterbury, and new this year is an additional location at Chelsea Parade in Norwich to benefit the Gemma E. Moran United Way/Labor Food Center and Connecticut Food Bank’s food-assistance programs in Windham County.

All four walks are 2.5 to 3 miles long with festivities beginning at 1 p.m. on the following dates and locations:

- **4th Annual Greater Bridgeport Walk Against Hunger**
  Sunday, April 28, 2013, Seaside Park, Bridgeport

- **37th Annual Greater New Haven Walk Against Hunger**
  Sunday, May 5, 2013, College Woods Pavilion at East Rock Park, New Haven

- **1st Annual Eastern Connecticut Walk Against Hunger**
  Sunday, May 5, 2013, Chelsea Parade, Norwich

- **8th Annual Greater Waterbury Walk Against Hunger**
  Sunday, May 19, 2013, Library Park, Waterbury

Walk Against Hunger participants are supported by family members, friends, colleagues and others prior to the event. Proceeds help Connecticut Food Bank acquire and distribute food to local community agencies such as soup kitchens, shelters, food pantries, and adult and child day centers. Every dollar raised provides $5 worth of food at wholesale value to people in need.

Individuals and Walk Teams can pre-register online at www.ctfoodbank.org/walk. Once registered, walkers and teams will have access to a participant center with “Walker Tools” to help reach fundraising goals. In addition to fundraising ideas, walkers are provided with sample emails to help them reach out to their social networks to gain support. Those who signed up online last year and created Walk Against Hunger fundraising pages can easily register for 2013 by entering their username and password. Once registered, they will have access to their successful fundraising pages from last year. Any questions should be directed to walk@ctfoodbank.org, or call 203-469-5000.
In 2012, the *Walks* in New Haven, Bridgeport and Waterbury attracted 2,000 walkers and raised more than $260,000 for anti-hunger efforts in Connecticut. The funds raised enabled Connecticut Food Bank to distribute more than $1.3 million of food at wholesale value to people in need.

# # #

**Connecticut Food Bank** serves approximately 600 community-based feeding programs in six of Connecticut's eight counties: Fairfield, Litchfield, Middlesex, New Haven, New London and Windham. Connecticut Food Bank distributes an average of 34 tons of food every business day.

**The Gemma E. Moran United Way/Labor Food Center** is an official Partner Distribution Organization (PDO) with Connecticut Food Bank. In 2013, the Food Center celebrates its 25th Anniversary of alleviating hunger and helping those in need in New London County. To learn more visit [www.uwsect.org/food-center](http://www.uwsect.org/food-center).