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Registration Under Way for Connecticut Food Bank's 2014 Walk Against Hunger

Four locations to choose from

East Haven, CT – Online registration is now open for Connecticut Food Bank's **2014** *Walk Against Hunger*, at www.ctfoodbank.org/walk. The family-fun event takes place each spring in Bridgeport, New Haven, Norwich and Waterbury.

All four walks are 2.5 to 3 miles long with festivities beginning at 1 p.m. on the following dates and locations:

- 5th Annual Greater Bridgeport Walk Against Hunger Sunday, April 27, 2014, Seaside Park, Bridgeport
- 38th Annual Greater New Haven Walk Against Hunger Sunday, May 4, 2014, College Woods Pavilion at East Rock Park, New Haven
- 2nd Annual Eastern Connecticut Walk Against Hunger Sunday, May 18, 2014, Chelsea Parade, Norwich

The Eastern Connecticut Walk Against Hunger benefits The Gemma E. Moran United Way/Labor Food Center and programs served by Connecticut Food Bank in Windham County.

 9th Annual Greater Waterbury Walk Against Hunger Sunday, May 18, 2014, Hamilton Park, Waterbury (new location)

Walk Against Hunger participants are supported by family members, friends, colleagues and others prior to the event. Proceeds help Connecticut Food Bank acquire and distribute food to local community agencies such as soup kitchens, shelters, food pantries, and adult and child day centers. Every dollar raised provides \$5 worth of food at wholesale value to people in need.

Individuals and *Walk* Teams can pre-register online at www.ctfoodbank.org/walk. Once registered, walkers and teams will have access to a participant center with "Walker Tools" to help reach fundraising goals. In addition to fundraising ideas, walkers are provided with sample emails to help them reach out to their social networks to gain support. Those who signed up online last year and created Walk Against Hunger fundraising pages can easily register for 2014 by entering their username and password. Once registered,

they will have access to their successful fundraising pages from last year. Any questions should be directed to walk@ctfoodbank.org or call 203-469-5000.

In 2013, the *Walks* in New Haven, Bridgeport and Waterbury attracted 2,000 walkers and raised more than \$260,000 for anti-hunger efforts in Connecticut. The funds raised enabled Connecticut Food Bank to distribute more than \$1.3 million of food at wholesale value to people in need.

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Connecticut Food Bank serves more than 650 community-based feeding programs in six of Connecticut's eight counties: Fairfield, Litchfield, Middlesex, New Haven, New London and Windham. Connecticut Food Bank distributes an average of 36 tons of food every business day.