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Registration Under Way for Connecticut Food Bank’s
2015 Walk Against Hunger

Four locations to choose from

East Haven, CT – Online registration is now open for Connecticut Food Bank’s 2015 Walk Against Hunger, at www.ctfoodbank.org/walk. Four of the state’s largest cities are hosting the Walk Against Hunger, a community gathering that increases hunger awareness and generates much needed funds to combat hunger in Connecticut. The Walk Against Hunger will increase Connecticut Food Bank’s capacity to fight hunger and most importantly, celebrates our New England spirit of neighbor helping neighbor.

All four walks are 2.5 to 3 miles long with festivities beginning at 1 p.m. on the following dates and locations:

6th Annual Greater Bridgeport Walk Against Hunger
Sunday, April 26, 2015, Seaside Park, Bridgeport

10th Annual Greater Waterbury Walk Against Hunger
Sunday, May 3, 2015, Library Park, Waterbury

39th Annual Greater New Haven Walk Against Hunger
Sunday, May 17, 2015, College Woods Pavilion at East Rock Park, New Haven

3rd Annual Eastern Connecticut Walk Against Hunger
Sunday, May 17, 2015, Chelsea Parade, Norwich

The Eastern Connecticut Walk Against Hunger benefits the Gemma E. Moran United Way/Labor Food Center and programs served by Connecticut Food Bank in Windham County.

Walk Against Hunger participants secure donations for their team from their local community and social networks prior to the event. All proceeds from the Walk Against Hunger directly benefit local grassroots programs and simultaneously expand the capacity of Connecticut Food Bank’s work to alleviate hunger. That means shelters, soup kitchens and hunger-relief services that provide food to neighbors in your local community all gain valuable resources and awareness!

Connecticut is known for its remarkable shoreline and its exceptional countryside, but even these idyllic communities are hard hit by hunger. In every Connecticut city and town, our neighbors are battling hunger every day. This spring, the Walk Against Hunger will bring attention to their challenges and raise funds to put more food on their plates.
Individuals and Walk teams can pre-register online at www.ctfoodbank.org/walk. Once registered, walkers and teams will have access to an online participant center with “Walker Tools” to help reach fundraising goals. In addition to fundraising ideas, walkers are provided with sample emails and are encouraged to take part in the “Why I Walk” online campaign. Through this campaign, teams can reach out to their social networks and gain support as well as share why they are walking with Connecticut Food Bank by tagging their posts on Facebook, Twitter, Vine and Instagram.

In 2014, the Walks in New Haven, Bridgeport, Waterbury and Norwich attracted 2,000 walkers and raised more than $280,000 for anti-hunger efforts in Connecticut. Any questions should be directed to walk@ctfoodbank.org or call 203-469-5000.

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The Connecticut Food Bank is the state’s non-profit leader in the fight against hunger and is the largest provider of charitable food donations. Nearly half a million people across Connecticut are hungry every day, and 1 out every 5 children is food insecure. Born from the concept of matching excess food supplies to individuals with limited resources in 1982 in New Haven, the Connecticut Food Bank now partners with retailers and growers to coordinate the distribution of enough food to produce more than 17 million meals annually across the state. Supporting over 700 partner programs, the Connecticut Food Bank also serves as a critical community convener while providing a broad range of nutrition and education programs.